



MEDIA RELEASE

GET READY FOR MULTICHANNELS IN THE RIVERINA MIA

A television revolution is about to sweep the Riverina MIA with the WIN Network set to deliver viewers more choice with the commencement of multi channels.

In addition to WIN, 7 and TEN programming, viewers in the Griffith and Hay region will be able to receive the commercial digital multi channels. A staggered roll out of the multi channels will commence late January 2012.

WIN Network Manager Legal, Regulatory & Network Affairs Shirley Brown said, "The start-up of the Mt Bingar and Hay multichannel transmitter delivering all the digital multi channels broadcast by WIN is the culmination of planning and negotiation with the Federal Government, the Australian Communications & Media Authority and the broadcasters so that this milestone could be achieved."

The Mt Bingar and Hay transmission sites which cover Griffith and Hay will broadcast digital signals into the Riverina MIA coverage area; reaching from Coleambally to the south and Ardlethan to the east.

"We have been delayed in making this announcement as a result of equipment shortages caused by the Japan Earthquake and Tsunami in March of this year. However, the new transmitter arrived in Port Botany late last week and once it clears customs it will be freighted to Griffith for installation works to commence early January 2012", said Shirley Brown.

More information on the new digital channels and commencement dates will be communicated early January 2012.

Date: Monday 5 December 2011.

For further information, please contact:
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